

Product News From



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Ron Skyrme Joins Flaming River to Lead New Business Development

Flaming River Industries, Inc. is excited to announce that Ron Skyrme, a hot rodding and racing veteran with over 30 years of experience in the industry, will be joining our team. Ron will be leading new business development for Flaming River and will be calling on customers and representing Flaming River at industry shows and events in areas primarily west of the Mississippi River.

Ron has been involved in the automotive industry since the early 1970s and started out in the San Francisco Bay Area where he opened up his own paint and striping shop at the age of 22. He has also been involved in and attended industry trade shows and events since the age of 25.

Ron most recently finished a 24-year career with DuPont USA—working as a Technical Advisor in the Automotive Finishes Division. He was instrumental in helping to develop DuPont's Hot Hues™ line of custom vehicle finishes.

“Flaming River is excited to have Ron, and his expertise and extensive knowledge of our industry, join our team.” – Jeanette Ladina, President of Flaming River Industries, Inc.

Ron Skyrme
New Business Development
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